



NWCU PROGRAMME CO-ORDINATOR

FULL TIME POSITION





WE'RE HIRING!

We're hiring a full-time Programme Co-ordinator for the NWCU. This role involves promoting and coordinating the Smash It and Its Wicket Programmes, targeting children aged 5-9 / 9-13.

The programmes aim to get kids excited about cricket while teaching them the fundamental skills of the game in a safe, inclusive environment



ROLES & RESPONSIBILITIES

- Being a champion for the Smash It and Its Wicket Programmes
- Building relationships with clubs/hubs and retaining 2023 clubs
- Exciting new clubs/hubs and partners about Smash It & Its Wicket! and recruiting them to deliver in 2024
- Promoting both programmes extensively in local primary schools and encouraging transition into local centres.
- Deliver school assemblies, tasters and Smash It/Its Wicket Roadshows
- Supporting Smash It / Its Wicket Clubs/hubs to have everything they need in place to provide a safe and inclusive environment.
- Supporting Activator training.
- Supporting clubs to develop and implement local marketing plans.
- Getting out and about and supporting Smash It / Its Wicket Clubs / hubs in action.
- Co-ordinating promotional activity and opportunities for participants at home international events (i.e match day mascots / kids on the park)
- Providing ongoing support to Smash It clubs/hubs and activators, and responding to any queries received.
- Monitoring, evaluating and supporting the end of programme review.
- Work closely with Cricket Ireland Participation Team to ensure high quality experience for clubs/hubs & participants



PREFERRED SKILLS, KNOWLEDGE & BEHAVIOURS

- Experience of inspiring kids to be passionate about sport
- Experience of delivering sports activities with five to eight year olds
- Exceptional influencing skills to recruit new clubs, schools and community groups
- Experience of working with volunteers
- Confident in delivering presentations to groups of people i.e. school assemblies
- Highly developed communication skills in a variety of formats e.g. face to face, phone and e-mail
- Adaptable nature to accommodate flexible working patterns to meet the demands of working with volunteers
- Strong organisational and planning skills
- Efficient time management
- Inspirational leader that can bring other people with them
- Attention to detail and a desire to exceed expectations



Additional Requirements

- Valid driving licence & access to a vehicle
- Be subject to police vetting
- Competent on Microsoft Office

DETAILS:

Salary will be commensurate with qualifications and related experience

Position tenure: **Permanent**

Position location: **NWCU Offices, Bready**

PROCESS

Closing date for applications: **20th March '26**

Letters of application and full CV should be sent by email to

Kathryn.Rough@northwestcricket.com

(Reference: Programme Co-Ordinator)